Managing Radical Change
Experience sharing on
People (Leadership, motivation , team working , work culture)
Process (Business Process Re-engineering) and Technology
(IT Infrastructure, data center, Business optimization tools etc)

Event brought to you by

ASSOCIATION OF
K NOWLEDG **E**
WORKERS
"KNOWLEDGE IS POWER"
Association of Knowledge Workers. Lucknow

And
Sahara Next, *Lucknow*
supported by
Indian Industries Association
Friday, 29-7-11 (10am to 5 pm)

Venue: Sahara Shehar, Vipul Khand, Gomti Nagar, Lucknow

1. **First successful conference on ERP was organized by us on Saturday,21-2-09 and this conference is to continue efforts**

2. Objectives of the Conference:
   - Improvement of the performance and competitiveness of manufacturing and service industry
   - Awareness among potential customers, what is ERP and associated technologies   its usefulness and Return on investment
   - Direct interface between vendors, consultants and potential customers and actual users
   - Real life stories of the experiences of the experts

2. Introduction of the theme:

   - The process of transformational change involves a great deal of fear , and intense pain. That is why it is so much easier to talk about transformational change than it is to go through the process
   - In the current context of rapid economic, technological and competitive change they require change in strategy , organization and culture to prosper, perhaps even to survive
   - Most of the managers have no experience of emotional roller coaster that such transformational change process involves. Transformational journey is through the valley of death. The organization will experience

- some very different kind of emotions- from complacence, denial and resistance through anger and depression to exploration, enthusiasm and commitment
- To lead a company through this journey , top level managers must learn to anticipate these emotions and have the courage and wisdom to cope with them. At each phase , the leadership task is very different and roles leaders
- ERP integrates the information system of an organization and automates most of the functions. The activities supported by ERP system include all core functions of an organization, including financial management, human resource management, and operations. Increasingly, ERP vendors are offering "bolt-on" products
- Organizations have faced disaster unless the process is handled carefully. There are three basic sides to ERP management, **People (69%), Processes (18%) and Technology (13%), and failure risk of ERP by them are mentioned in brackets.**

4. For Whom: the conference will have delegates by invitation from the following

- All large / medium enterprises in Lucknow region. Nominees of AKWL, Sahara next
- CMD/ Directors / Senior Executives of GOUP/ GOI/ PSU, R&D organizations etc
- Professionals related to IT & ERP , HR, Business Process Re-engineering from organization like Tata Motors, NTPC, Reliance Industries , UP Rajya Vidyut Utpadan Nigam and SME industry users

Delegate Fee:

NIL for nominees of AKWL, Sahara Next, IIA, and invitees

Members of IIA and AKWL: Rs 500 each

Other delegates : Rs 1000 per head,

payment by crossed cheque in favour of Association of Knowledge Workers, Lucknow.

4. Tentative Program outline

S. No	Time	Activity
1.	9.30 -10.am	Registration of delegates and tea
2.	10.am-12am	**Inaugural session** : Welcome address Key note by Prof S Chakraborty (Former Director, JIM & Dirctor-in-charge IIM L) Address by Mr Himanshu Kumar, HR Head, TCS Address by Sri Alok Tandon ,IAS, CMD, UPRVUNL as Chief Guest Vote of Thanks
3.	12.00 to 13.30 pm	Technical Session I: IT Infrastructure challenges Presentation by)· Mr Jaspreet Singh Jhans (Datacenter HCL T , Mr Naqvi, Tech Director NIC, Mr Amit Shukla, TCS
4.	**13.30 to 14.15**	**Lunch**
5.	1415 to 15.30 pm	Technical Session II ERP implementation challenge: Presentation by Mr Anand Sinha, COO,Sahara Next , Mr Pankaj Bajaj (ERP Expert)· HCL-T Mr Saurabhn Banaudha, NTPC Mr R. Balasubramanian, Practice Head, Utility & Telecom, IFS
6.	15.30 to 16.15 pm	Technical Session III: Unifiied communication and business optimization tools including BI Presentation by ,Aniruddha Sen, Oracle India
7	16.15 to 1645	Soft skills development by Prof Purnima Agarwal,HRM, RML Law University
8	16.45 to 16.50 pm	Summing up by the Secretary, AKWL
9.	16.50 to 17 hours	Address & Vote of Thanks by Mr Anand Sinha, Head-operations, Sahara Next
	17 hours	Tea

Note:There may be minor changes in the program depending on availability of resource persons etc.Q&A will be at the end of presentations.

6. **Information about Enterprise Resource Planning**: you may like to click for notes on ERP 40 pages
http://akwl.org/presentation/ERP%20Notes.pdf

7. A program on **Management of Change in Enterprises,** *People, Process ,Technology , Financial and strategy Issues* was organized on 18-4-09. Panel included Prof M,Akbar of IIML. Presentations are available at web site www.akwl.org

8. Sponsor of the event: HCL Technologies Ltd

6. **Contact Persons: for registration as delegate**

- Mr Dileep Kumar, Secretary, Association of Knowledge Workers, Lucknow, e mail: dileep.bhatnagar@gmail.com, ,Mob : 09415649067, web site : www.akwl.org
- Mr Anand Sinha, Head Operations, *saharanext* ,Cell 918005200001 / +91 923 55 66 666, 3rd floor, Sahara India Center, Kapoorthala, Lucknow 226024, e mail: anand.sinha@saharanext.com

Note: Keeping in view restricted entry to Sahara Shahar, prior registration as delegate is necessary. Kindly inform us your name, designation, organization name, e mail and mob number for registration. We will extend invitation to you after receipt of the information.