

INDUSTRY

4.0

& GOVERNANCE

INDUSTRIAL ERA Technologies
exchange production
strong model
RELIABILITY
Safety infrastructure
Maintenance
Monitoring

REVOLUTION

INTERNET OF THINGS

SMART FACTORY

AUTOMATION
ROBOTS

SMART PRODUCT

CUSTOMIZATION

DIGITALIZATION

4th
FOURTH
high-tech strategy effect
Computing data
EFFICIENCY
CPS system activity
cyber-physical system

BIG DATA
Energy supply
production
Planning
BREAKDOWN
4.0 POWER GRID
Delivery time logistic

LABOUR effectiveness
FLOWS physical PLATFORM
MODULAR
Asset synchronization

REDESIGN Ingenious Intelligent

3D PRINTING
User-Conscious
ECO

RECONFIGURABILITY Digitized REMOTE SUPPORT

APPLICATION
Value-producing

Any time
GATEWAY Any Device
NETWORK Anything
NETWORK AND CLOUD

COMPUTER REDUCE Time

Autonomy
Improvement

APPLICATIO
Artificial
intelligent
FRAMEWO

COMPLEX SYS
STANDARDIZED Any
CHOOSE satis
dividual
ODUC

Visual Customer OFFERING

BINARY
DECODES

PHYSICAL Improving

0101010
TARGET MAKER WORLD

0101010
0101010101

Integration 01

Making 1010101

INFORMATION BINARY

PLATFORM

Digital Format WORLD

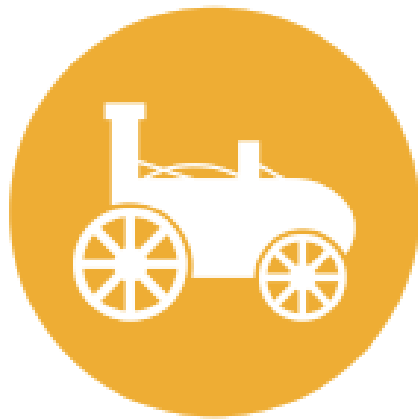


AGENDA

- ▶ Fourth Industrial Revolution
- ▶ Related Technologies
- ▶ Sustainable Development Goals
- ▶ How 4IR can help in achieving SDGs
- ▶ What will be the Yardstick

1st revolution

Industrial



Late 1700s
Mechanisation

2nd revolution

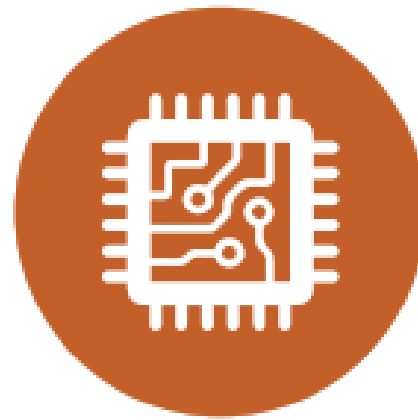
Technological



Late 1800s
Electricity

3rd revolution

Digital



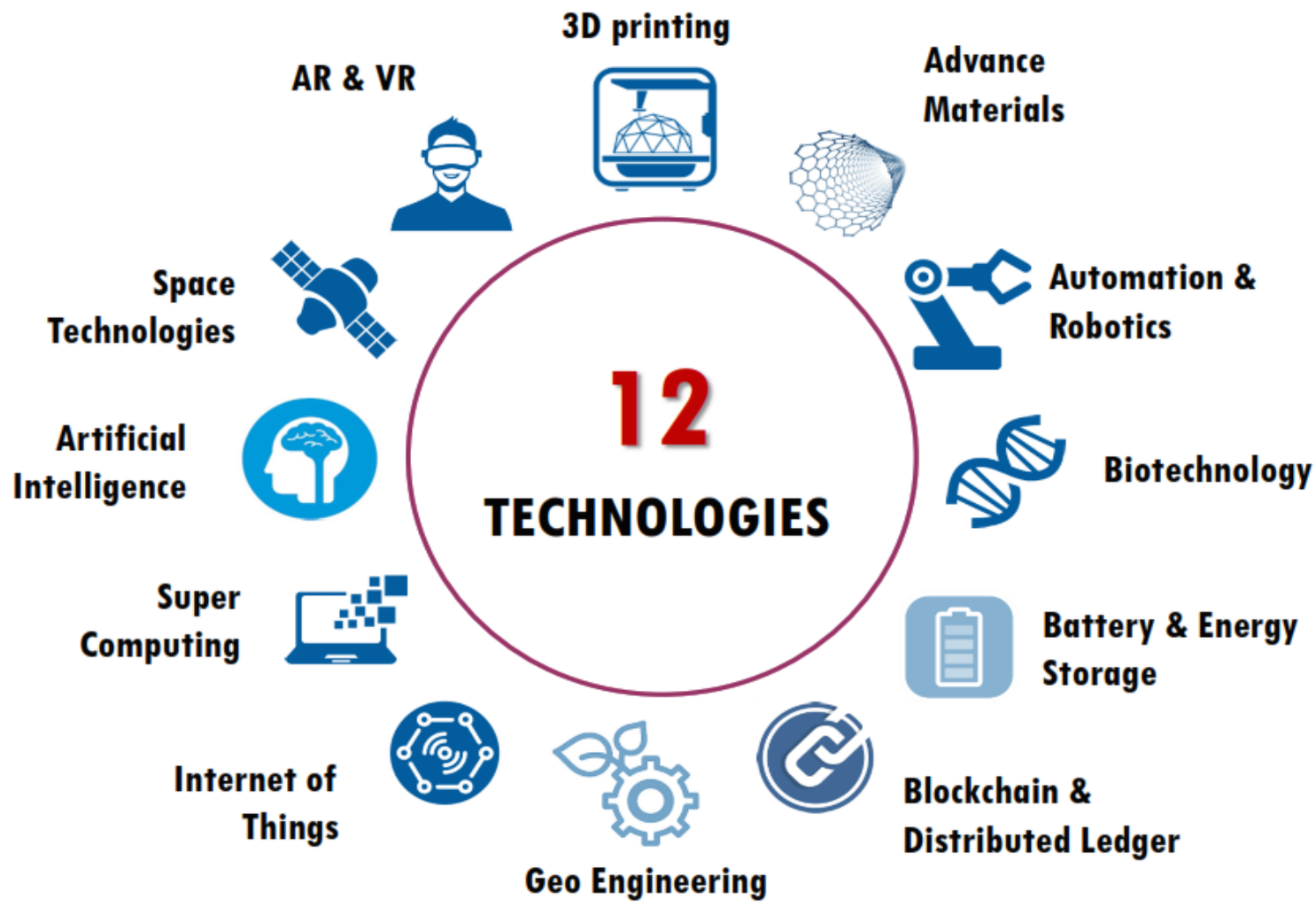
Late 1900s
Electronics

4th revolution

4IR



Early 2000s
Cyber-physical



1

2

3

4

5

Advanced materials

Materials with significantly improved functionality, including lighter-weight, stronger and more conductive materials, e.g. nano-materials.



Cloud technology, including big data

Enables the delivery of computer applications and services over the internet, reducing storage and computer power needs. Big data enabled by cloud allows predictive relationships to form, underpinning optimisation.



Autonomous vehicles, including drones

Enabled by robots, these are vehicles that can operate and navigate with little or no human control. Drones fly or move without a pilot and can also operate autonomously.



Synthetic biology

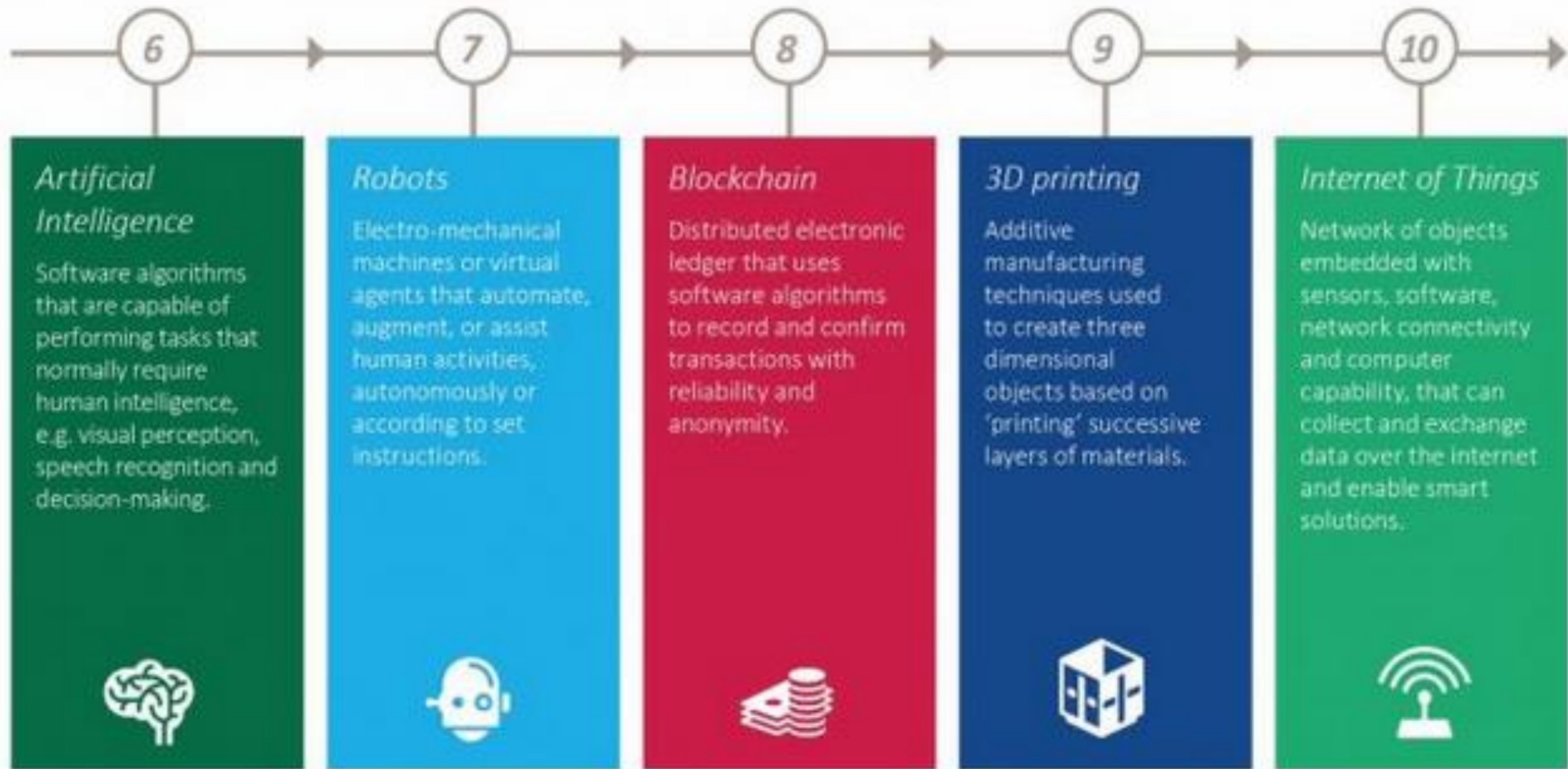
Inter-disciplinary branch of biology applying engineering principles to biological systems. The market for biotechnology already exceeds \$80bn/year.



Virtual and Augmented Reality

Computer-generated simulation of a three-dimensional image overlaid to the physical world (AR) or a complete environment (VR).





Big data : Defined by 3 Vs

01

- Volume: amount of data

02

- Variety: different types and sources

03

- Velocity: often real-time availability

Taxonomy of Big Data: Exhaust data

Passively collected data from people's use of digital services.

"It's the little data bread crumbs that you leave behind you as you move around in the world."

Examples

- Mobile phone data
- Financial transactions
- Online search and access logs
- Citizen card
- Postal data

Taxonomy of Big Data: Sensing data

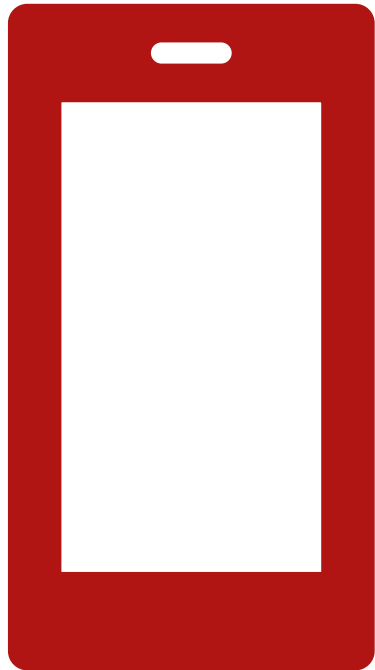
Internet of Things and Global Positioning Systems (GPS)

Aim: to reduce the information gap between world and internet.

Examples

- Satellite and unmanned aerial vehicle imagery
- Sensors in cities, transport and homes
- Sensors in nature, agriculture and water
- Wearable technology (human and animals)
- Biometric data

Taxonomy of Big Data: Digital content



Content actively produced by people as well as Governments.

Unstructured data, unlike exhaust and sensing data, can include text and multimedia content, e.g. images, videos or audio -> AI analysis

Examples

- Social media data
- Web scraping
- Participatory sensing / crowdsourcing
- Health records
- Radio content

2017 *This Is What Happens In An Internet Minute*



2018 *This Is What Happens In An Internet Minute*

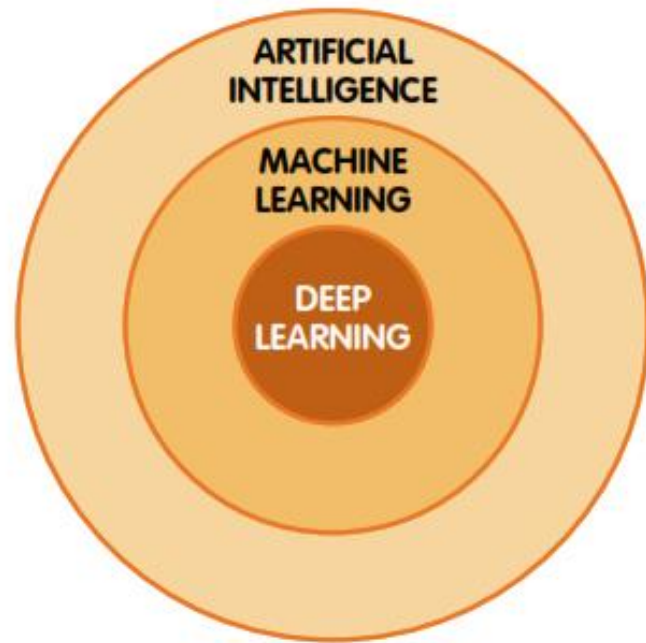


Internet of things

- **Sensors:** (Often small) objects, which detect changes in its environment
and potentially quantify the extent of the change.
- Machine-to-machine communication and AI decision making.
- Prevention of negative incidents, e.g. disasters or illnesses, through early detection.

Example healthcare: “My car, my airplane, my computer know more about their health status than I do.” **Peter Diamandis**

Artificial intelligence



“Intelligence measures an agent’s ability to achieve goals in a wide range of environments.” Legg and Hutter (2007)

Artificial general intelligence:

- ▶ equals human intelligence.
- ▶ not yet been developed.

Successes were in specialized fields.

Examples: Deep Blue (1997), AlphaGo (2016)

A hand is shown holding a glowing blue network structure, which is a representation of a blockchain. The network consists of interconnected nodes and lines, forming a complex web. The background is dark blue with a blurred light effect. The word 'BLOCKCHAIN' is written in large, blue, capital letters across the middle of the image.

BLOCKCHAIN

Under a traditional explanation, a blockchain is a type of digital ledger that is distributed and maintained over a peer-to-peer network, without the use of a central authority.

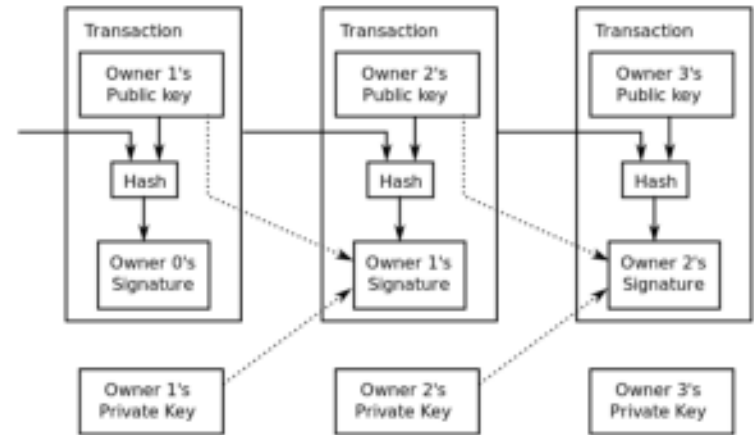
Blockchain underpins Bitcoin . . .

What?

1. **Bitcoin** is unregulated, censorship-resistant shadow currency
2. Blockchain ensures “cash like” coin passing
 - unique,
 - immutable,
 - final
3. **Bitcoin** the first Blockchain application
 - Blockchain is not **Bitcoin**
4. Digital currencies different from cyptocurrency



bitcoin



Blockchain for Business

What?

Append-only distributed
system of record shared
across business network

Shared
Ledger

Smart
Contract

Business terms embedded
in transaction database &
executed with transactions

Ensuring appropriate
visibility; transactions are
secure, authenticated &
verifiable

Privacy

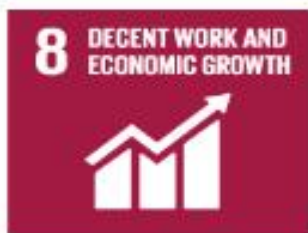
Validation

All parties agree to
network verified
transaction

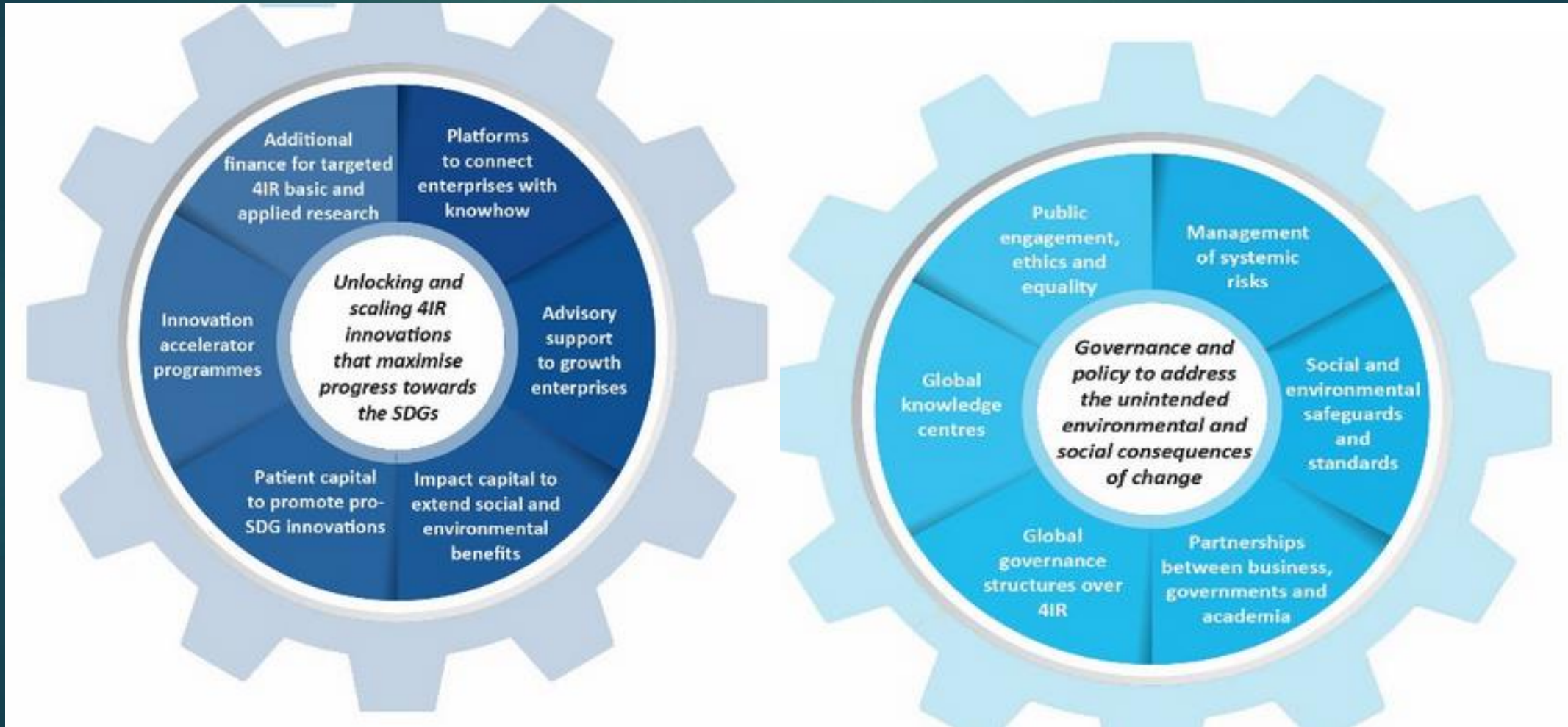
Broader participation, lower cost, increased efficiency

THE GLOBAL GOALS

For Sustainable Development



SDG , 4IR and Governance : The 21st Century Growth Engine



Using Satellite Data

SDG 1

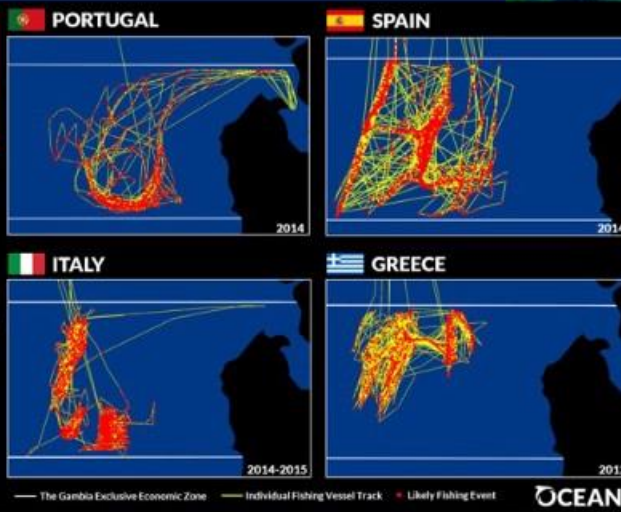


“Real-time” data coverage

@ch_rauch

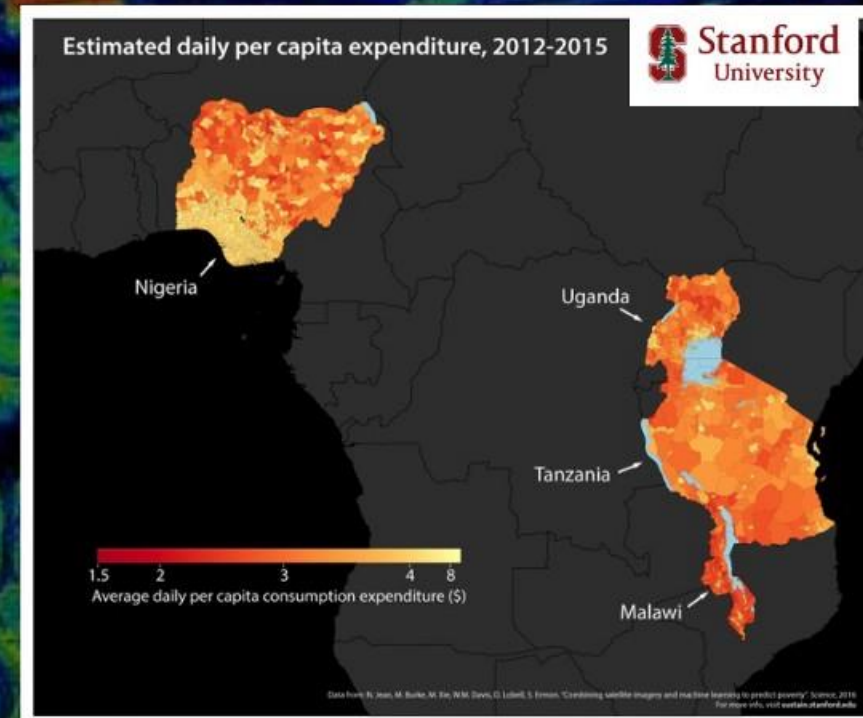


FOUR EU VESSELS FISHED UNLAWFULLY IN THE GAMBIA



Data source: Global Fishing Watch

Monitoring Regulations and Wildlife



Predicting Poverty

Sources: DLR&TUM (<https://phys.org/news/2017-06-cities-grownew-algorithms-satellite.html>), <http://globalfishingwatch.org>, <http://sustain.stanford.edu/predicting-poverty>, <http://www.wired.co.uk/gallery/planet-labs->

Agriculture

SDG 2













Remote livestock and wildlife management



Fully automated vertical greenhouses

10 AI Applications That Could Change Health Care

APPLICATION	POTENTIAL ANNUAL VALUE BY 2026	KEY DRIVERS FOR ADOPTION
Robot-assisted surgery	 \$40B	Technological advances in robotic solutions for more types of surgery
Virtual nursing assistants	 20	Increasing pressure caused by medical labor shortage
Administrative workflow	 18	Easier integration with existing technology infrastructure
Fraud detection	 17	Need to address increasingly complex service and payment fraud attempts
Dosage error reduction	 16	Prevalence of medical errors, which leads to tangible penalties
Connected machines	 14	Proliferation of connected machines/devices
Clinical trial participation	 13	Patent cliff; plethora of data; outcomes-driven approach
Preliminary diagnosis	 5	Interoperability/data architecture to enhance accuracy
Automated image diagnosis	 3	Storage capacity; greater trust in AI technology
Cybersecurity	 2	Increase in breaches; pressure to protect health data

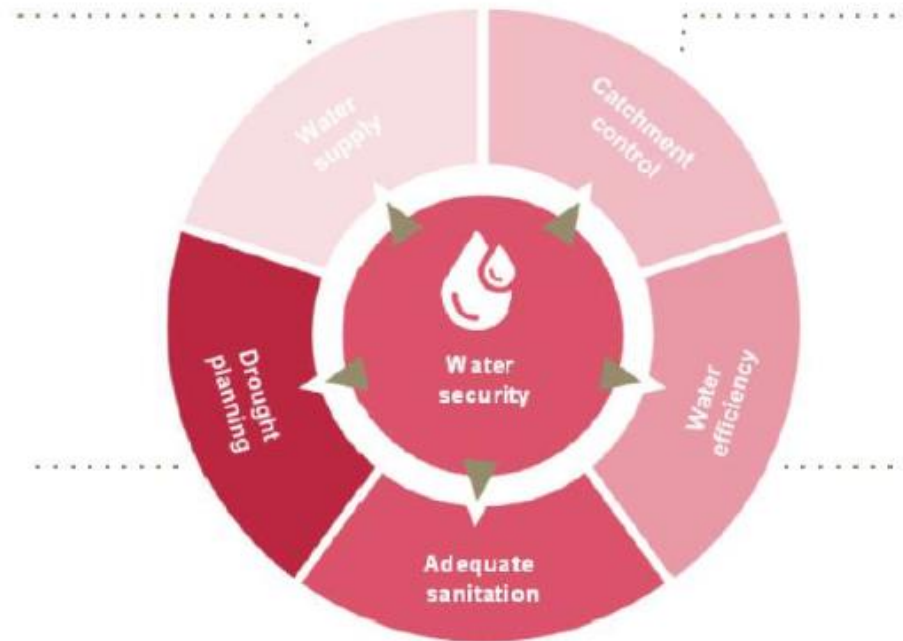
Use of AR/VR in Education

SDG 4



Water security

- *Water monitoring and management*
- *Micropayments for water meter donations*
- *Precipitation intensity monitoring and forecasting*
- *Automated crop insurance for drought periods*



- *Decentralized, catchment-based approach to improving water quality*
- *Water quality control in catchment areas*
- *Blockchain-enabled peer-to-peer trading of excess water resources*
- *Cryptocurrency-enabled smart meters*

- *Asset-backed token system for clean, accessible drinking water*
- *Hyperlocal water data for monitoring water quality*
- *Efficient water treatment systems*

Energy Sector

SDG 7



Smart grids



Smart meters



Smart materials research

Google Searches Predict Unemployment in Finland

Unemployment rate and Google Index 2004-2014

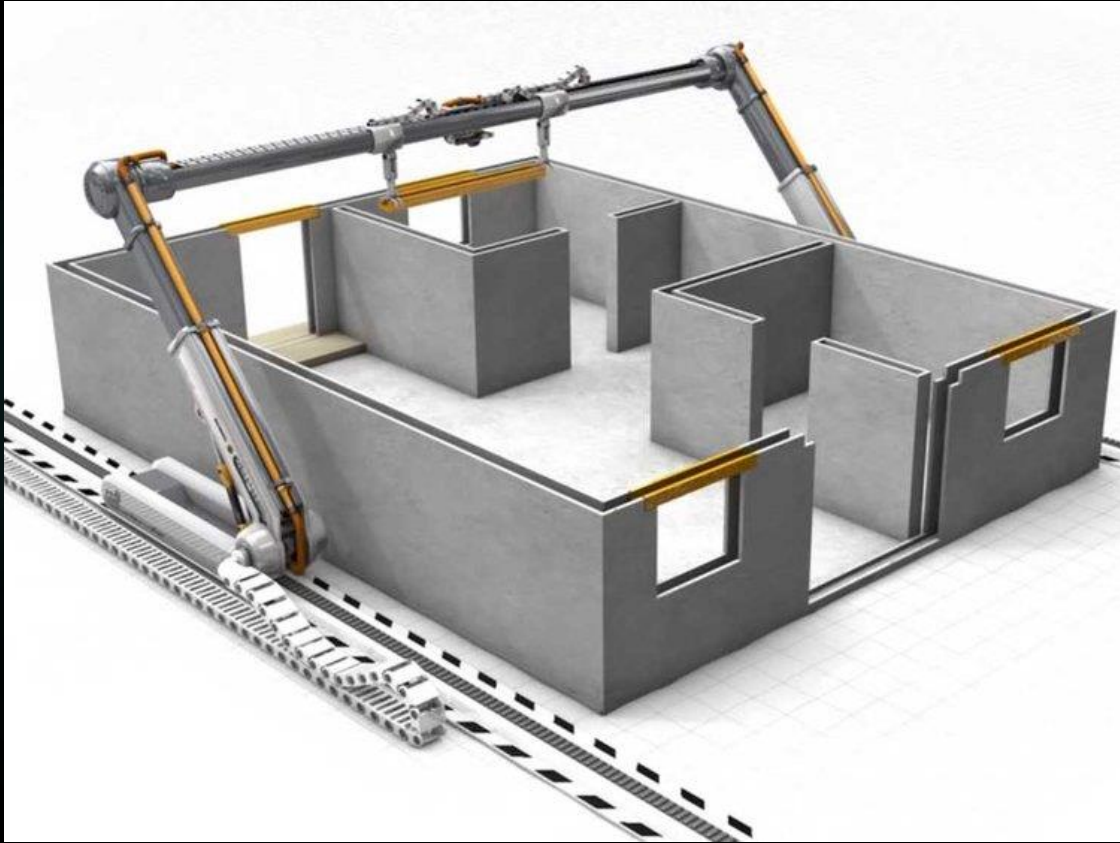
SDG 8



Source: Statistics Finland and Google Trends.

ETLA S14.

SDG 9 and 3D Printing



Sensors to monitor bridges

SDG target: 9.1

Country: Sweden





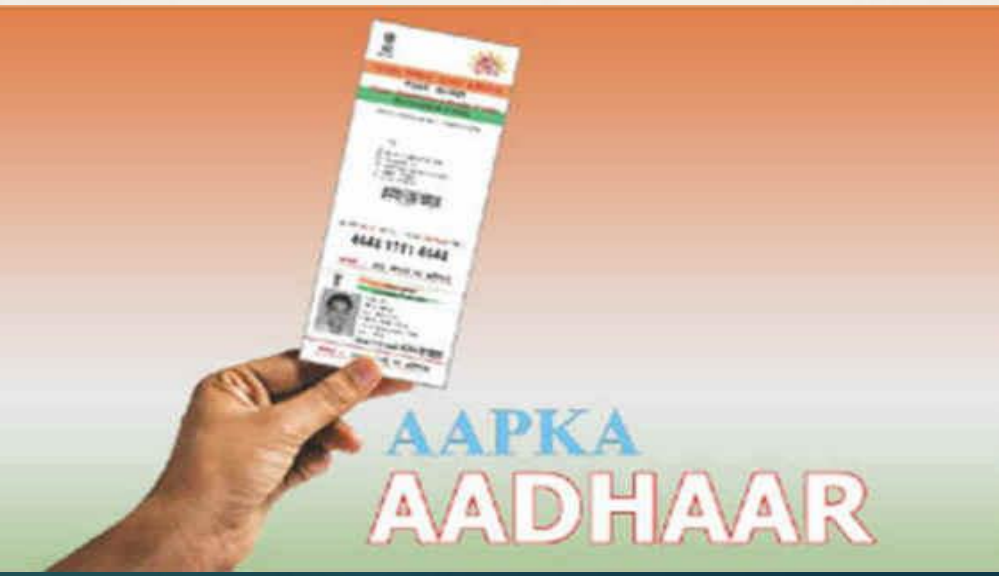
Outbreaks in Current Location ⓘ

Zika outbreak ↻

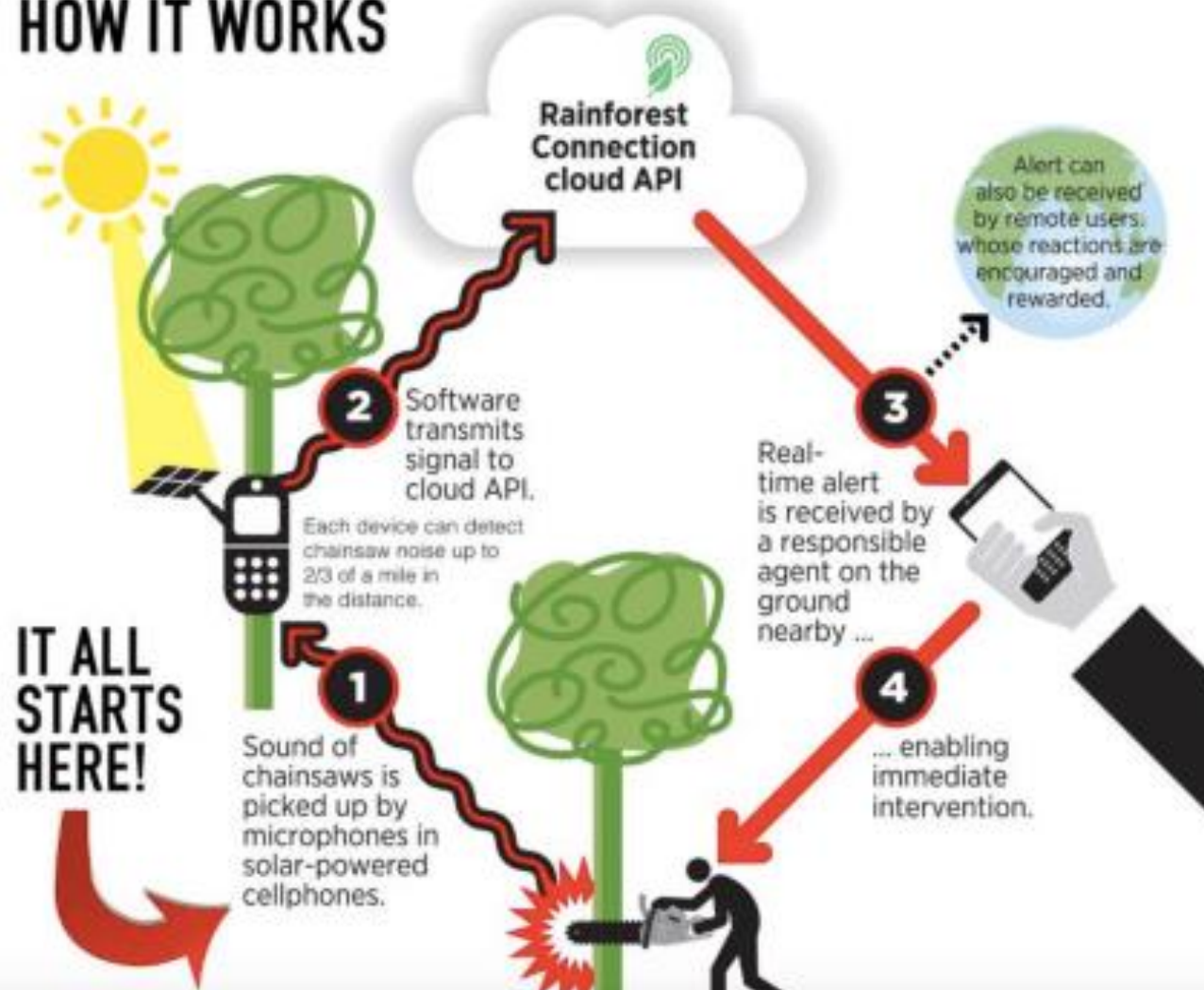


466 Vectorborne Alerts

Dengue (237), Malaria (45), Chikungunya (20), Yellow Fever (44), Zika virus (82), River Blindness (2), West Nile Virus (12), Lyme Disease (11), Filariasis (1), Plague (2), Powassan virus (1), Japanese Encephalitis (1), Scrub Typhus (2), Kyasanur Forest Disease (1), Tick-borne disease (3), Babesiosis (1)



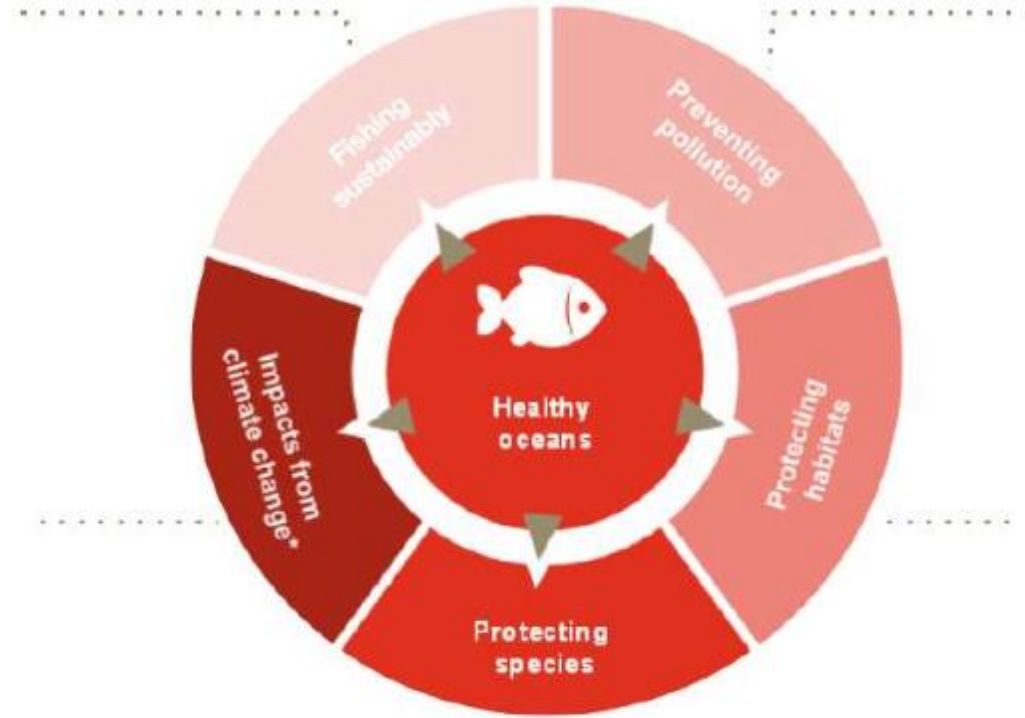
RAINFOREST CONNECTION: HOW IT WORKS



Healthy oceans

- *Tracking fish provenance*
- *Monitoring of illegal fishing activities*

- *Real-time monitoring of ocean temperature and pH*
- *Incentivized collection of data on ocean conditions*
- *Incentivized investments in ocean conservation*

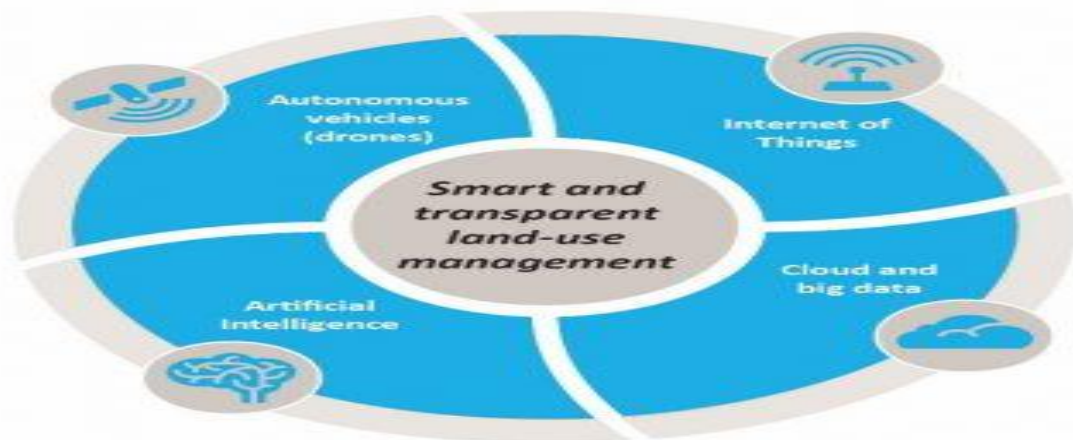
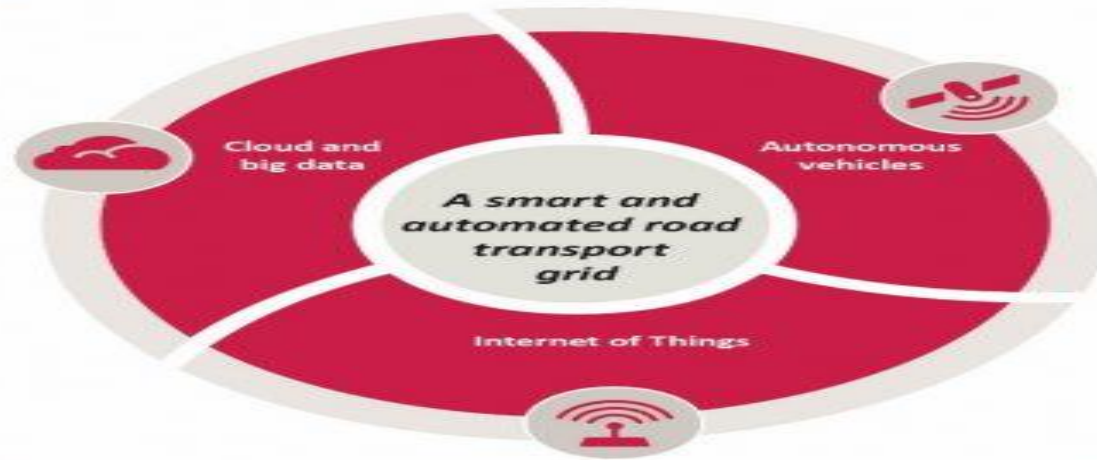
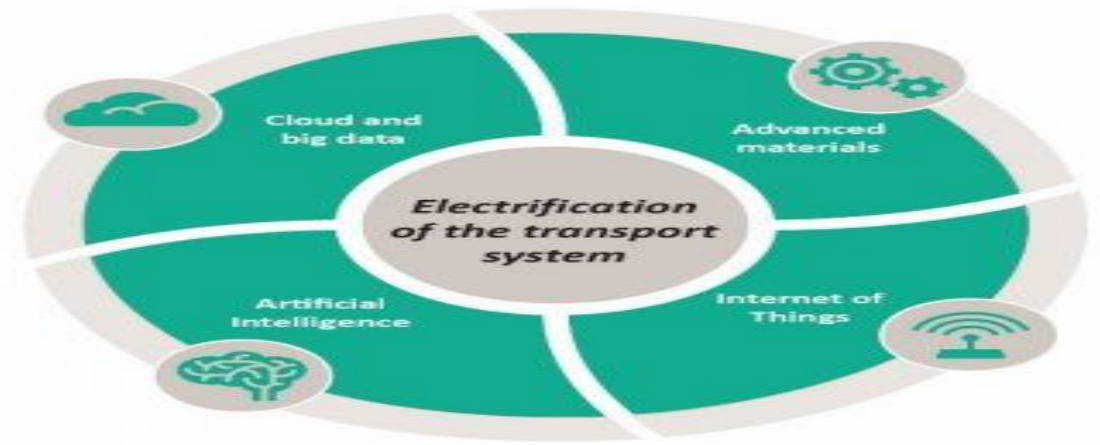


- *Incentivized ocean plastic recycling initiatives*
- *Transparent ledger for faster, safer and more efficient shipping*

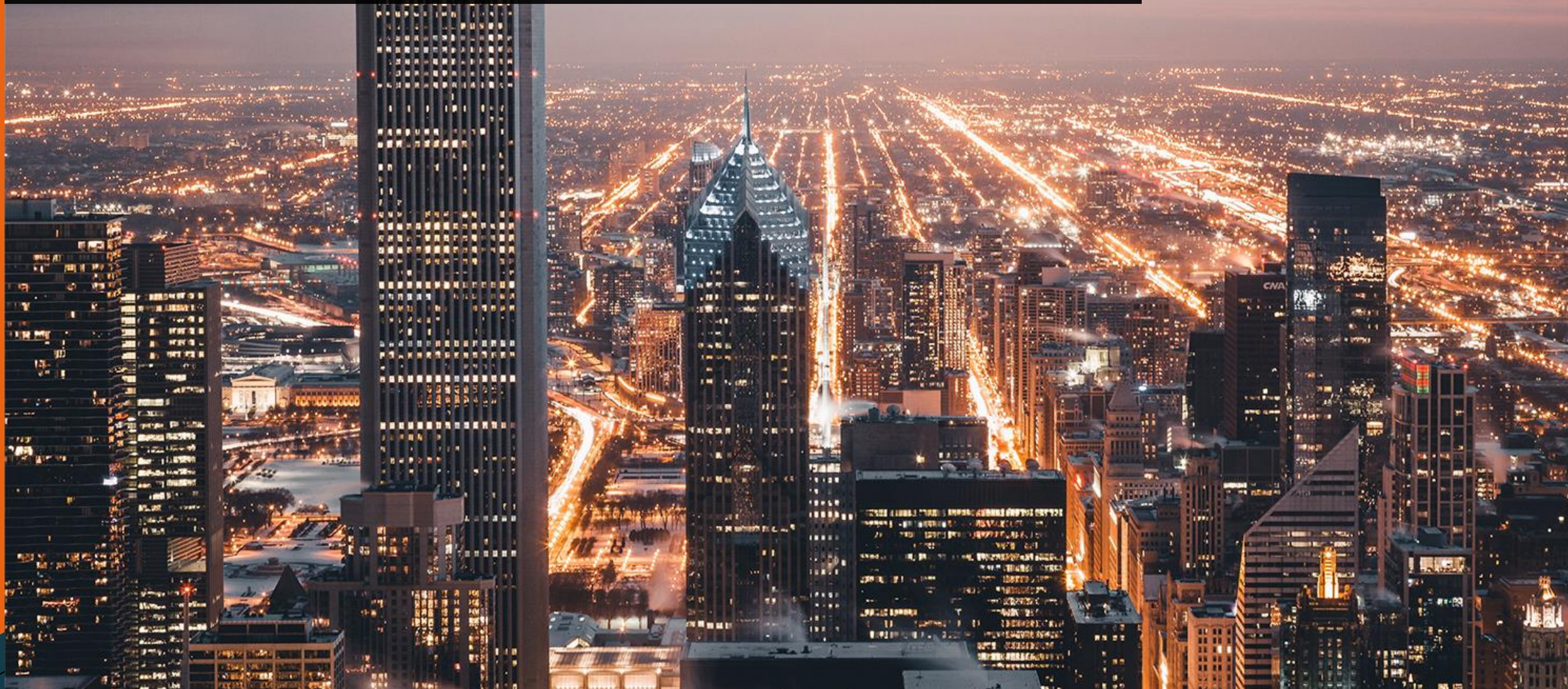
- *Decentralized and open-source ledger of ocean data*

- *Fundraising for marine wildlife conservation*

SDG 17



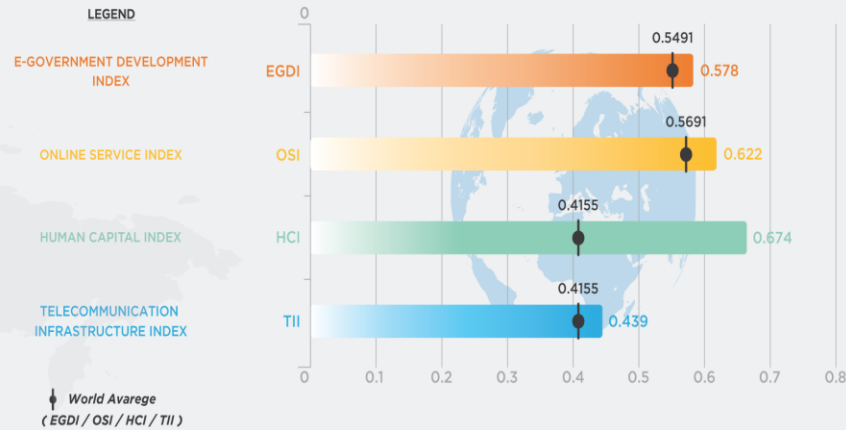
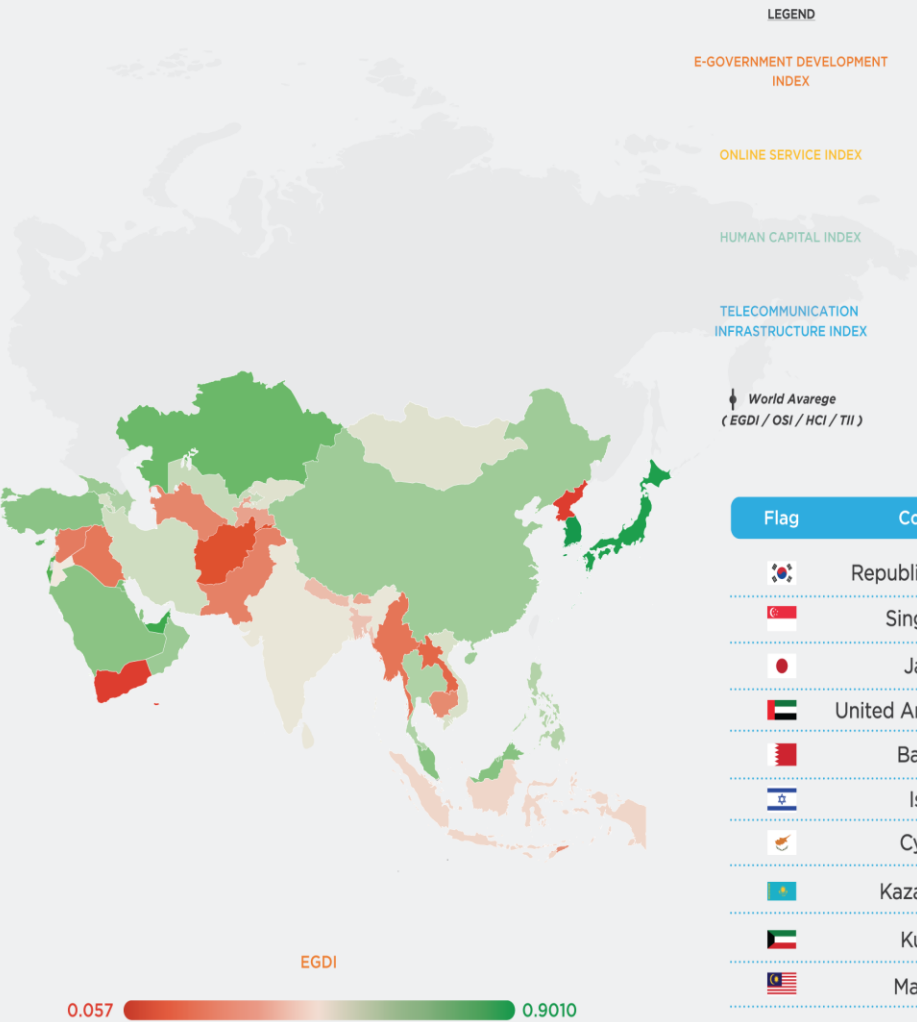
How the Growth will be Measured?





ASIA

2018 E-Government Development Index (EGDI)

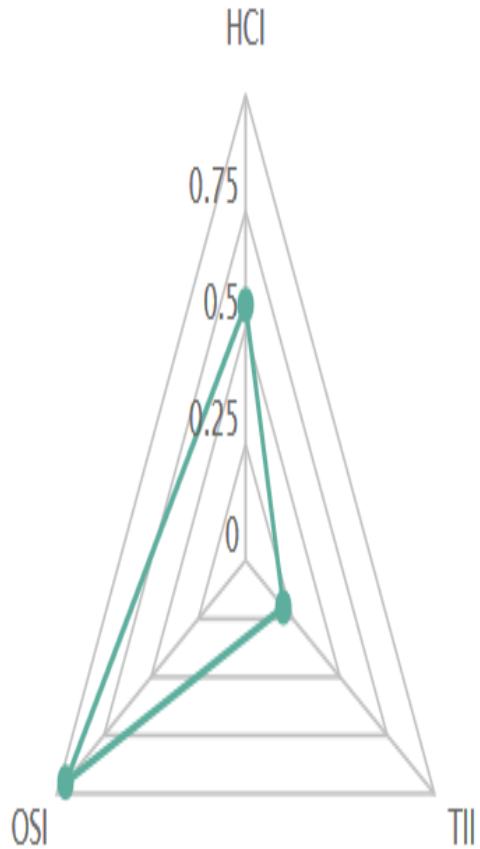


Top 10 Countries

Flag	Country	Sub-Region	EGDI	Ranking
	Republic of Korea	Eastern Asia	0.9010	3
	Singapore	South-Eastern Asia	0.8812	7
	Japan	Eastern Asia	0.8783	10
	United Arab Emirates	Western Asia	0.8295	21
	Bahrain	Western Asia	0.8116	26
	Israel	Western Asia	0.7998	31
	Cyprus	Western Asia	0.7736	36
	Kazakhstan	Central Asia	0.7597	39
	Kuwait	Western Asia	0.7388	41
	Malaysia	South-Eastern Asia	0.7174	48

eGDI- ASIA

2018 EGDl



E-Government (2018 EGDl: 0.5669)

2018 Rank 96

Group HEGDI

2016 Rank 107

Change -11

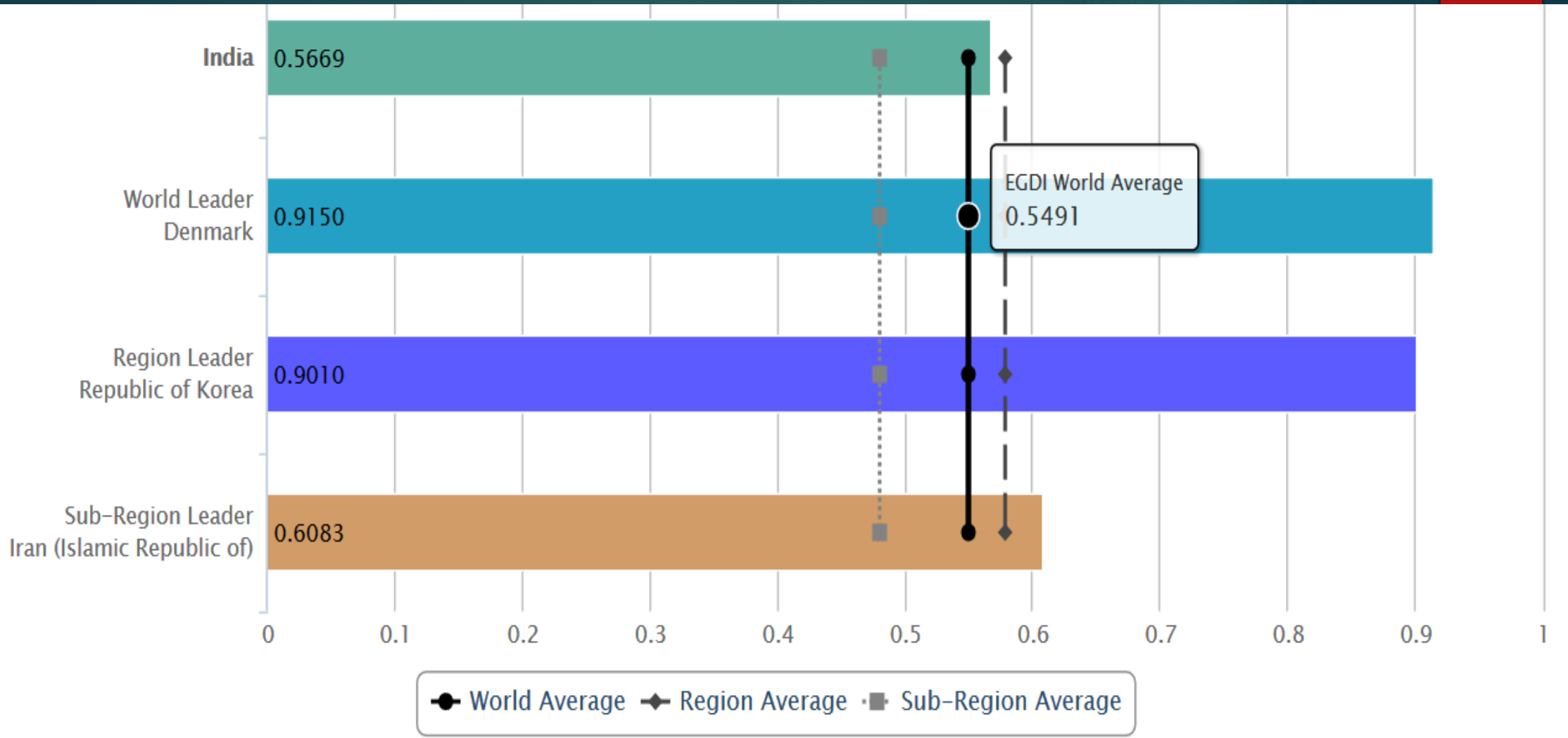
E-Participation (2018 EPART: 0.9551)

2018 Rank 15

2016 Rank 27

Change -12

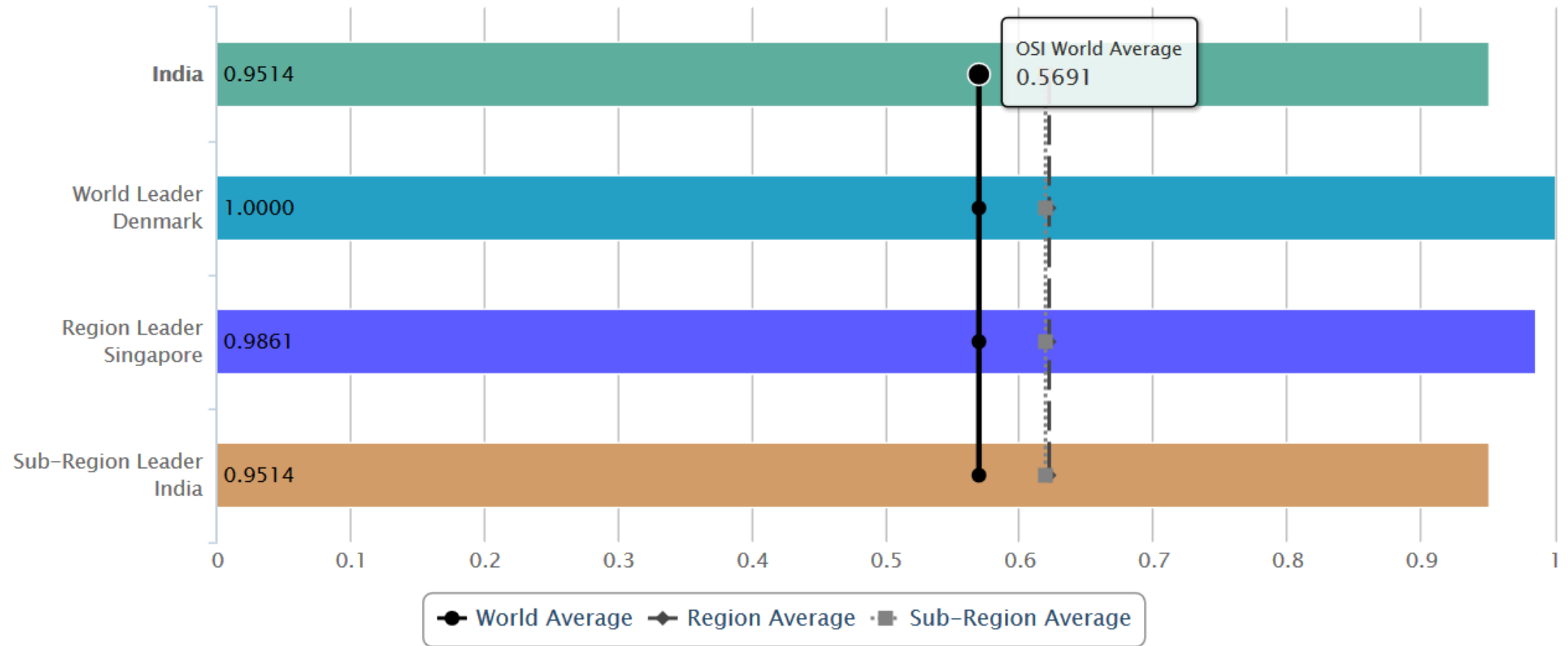
EGDI : India



EGDI- India

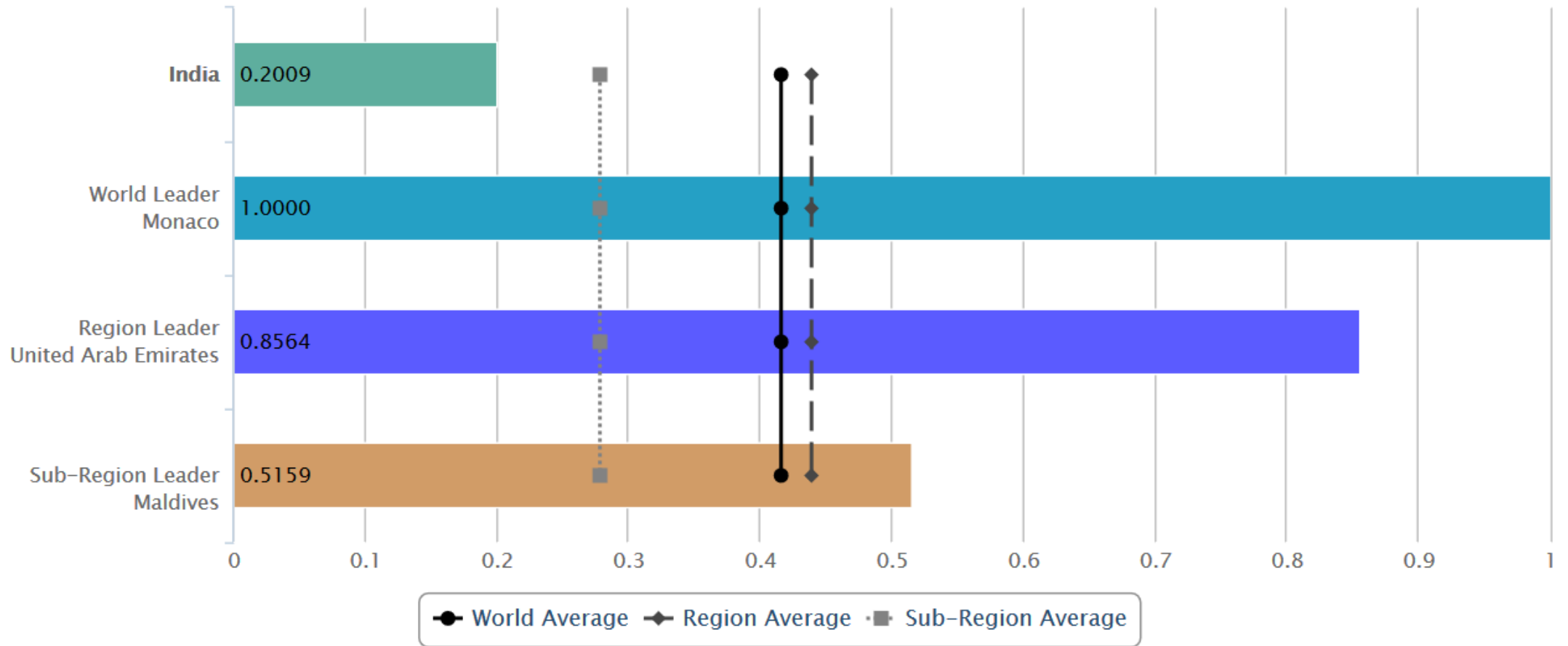
Online Service Index

2018



Telecommunication Infrastructure Index

2018



Human Capital Index

2018

