

## Profile in short of “Awadh Technology Park and SEZ Pvt Ltd”

**Incorporation details:** Registration no.- U30005UP2011PTC 046064 dated 8-8-11

**Promoters of the company:** Three organizations viz. Association of Knowledge Workers, Lucknow, ELDECO Housing & Industries Ltd and Indian Industries Association and few entrepreneurs and missionaries who have desire for to see Lucknow city/region, as hub of knowledge Based Industries

**Board Of Directors:** Started with seven members of the BOD , Dr Upendra Kumar, MD, UPTEC Computer Consultancy Ltd will be MD of this company also. Two directors in the BOD from each promoter organization viz Indian Industries Association (Sri Anil Gupta and Sri Ramji Suneja Past Presidents of IIA), AKWL(Dr PK Seth, President and Er Dileep Kumar Secretary) and ELDECO Housing and industries Ltd(Sri TK Dikshit and Sri Sushil Dutt Mishra). Sri Ajay singh , RM, CMC Ltd uis like to join as eighth member of the BOP. In due course more directors may be added, as the organization matures/develops

Authorized capital: Rs 25 lacs,

Subscribed capital: Rs 17 lacs, as on 5-1-12

### List of share holders, as on 5-1-12

S.No.	Name individual/ organization	Amount Rs	E mail
1	Eldeco Housing and Industries Ltd	300000	tkdikshit@eldecohousing.co.in
2	Association of Knowledge Workers, Lucknow	100000	contact@akwl.org
3	Dr Upendra Kumar, MD,UPTEC	100000	upendra@uptecnet.com
4	Dr PK Seth,CEO, Biotech Park, Past President, AKWL	100000	prahladseth@gmail.com
5	Sri Anil Gupta, Past President, IIA and industrialist	100000	premier_anil@yahoo.com
6	Mr. Dileep Kumar, Secretary, AKWL & Consultant	100000	dileep.bhatnagar@gmail.com
7	Dr Anil Rastogi, MD, New Generation Applications & Former Sr Dy Director, CDRI, CSIR	100000	rastogi.anilk@gmail.com
8	Mr Ramji Suneja, Past President, IIA & Industrialist based at New Delhi	100000	rjdsindia@gmail.com

9	Mr Ajay K Gupta, MD, Anjali Infotech P Ltd	100000	ajai0007@yahoo.com
10	Sri Ajay Singh, RM, CMC Ltd and Sr Vice President, AKWL	100000	singh.ajay@cmcltd.com
11	Mr Vibhu Agarwal,MD, Prologix Software Solutions P Ltd	100000	vibhu@prologixsoft.com
12	Mr CV Singh, Former VP, Tata Motors & Consultant	100000	cvsingh45@gmail.com
13	Mr Arun Prasad,MD, eSoft Technologies P Ltd	100000	arun@esoftech.com
14	Mr Ashish Bhalla, NRI from Lucknow, IT professional based at Singapore	100000	bhallaashish@gmail.com
15	Mr Vivek Bhatnagar, Director(sales), Johnsons & johnsons, Mumbai	100000	vivekbhatnagar@hotmail.com
16	Sri VK Chopra,MD, APV India	100000	apv.vijay@gmail.com
	<b>Total</b>	1800000	
	<b>List of additional investors (willing / potential )</b>		
1	Mr Bhaskar Roy, LTech Software	100000	bhaskar@ltechindia.com
2	Mr Navin Agarwal, Director,,STPL	100000	navin@stpl.biz
3	Mr AK Singh, Yash Telecom	100000	aksingh1966@hotmail.com
4	Mr Rakesh Tiwari, Jan Sahyog Corp Ltd	100000	rakesh.tiwari@yahoo.com
5	Mr KK Pal, Director,Laitkor Infosolutions P Ltd	100000	kaykay_pal@yahoo.com
6	Dr BN Mishra, Professor, Biotechnology, IET, GBTU	100000	profbnmishra@gmail.com
8	Mr Harsh Jaiswal, MD, Medma Net	300000	harsh@medma.net
9	Mr RK Porwal, CS & Legal Consultant	100000	porwal_acs@yahoo.com
10	Dr CB Thapa, CGM, Sahara India Pariwar, Mumbai	100000	cbthapasiccl@rediffmail.com
11	Mr Arvind Kumar, Sr Consultant,TCS	100000	<a href="mailto:arvin.kumar@tcs.com">arvin.kumar@tcs.com</a>

### Main Objectives of the company:

1. To provide, facilitate, procure or make available services of every kind including commercial, statistical, financial, accountancy, medical, legal, management, educational/training, intellectual property including patent, trade marks, engineering, data processing, communication and other technological, social or other services to any person.
2. To develop and/or act as co-developer, joint developer or facilitator/ joint facilitator for setting up of Special Economic Zones, Technology Parks & other facilities for knowledge based industries i.e. to set up/establish

units/entities/bodies/research & development facilities for, including but not limited to, IT/IT enabled services /Biotechnology including incubation centers, electronics hardware and software, non- conventional energy, solar energy equipments/cells, business process outsourcing, knowledge process outsourcing, legal process outsourcing, finance and accounts services outsourcing etc.

**Purpose of the company:** Need is being felt since long, to see Lucknow as hub for knowledge based industry including IT/ITeS and Biotechnology, so that young fresh / experienced professional need not move out of Lucknow/ UP to destinations like Hyderabad, Bangalore, Chinnai, Mumbai, NCR, Pune, Chandigarh, Kolkata and abroad for seeking good job. To accelerate development of few Technology Park/ SEZ, this company has been established by few missionary organizations and individuals as promoter. The company is seeking help of GOUP in setting up such organizations in UP/ Lucknow where infrastructure supports the move. UP/Lucknow region has large pool of specialists/ scientists who may make radical change here, if provided facilities by Government in accordance to their declared industrial policy, IT policy and Biotechnology policy etc. The company intends to create value for the society by rhetoric to actions

**Plan for first project of the company:**

To facilitate development of first state -of -the- art IT/ITeS Park/ SEZ at Lucknow on a 25 acres of land initially with support of many medium size software export companies operating at Lucknow . Process of land purchase initiated.

**Plan for second Project:**

To facilitate development of first state -of -the- art Biotech Park/ SEZ at Lucknow on a 25 acres of land with support of many medium size Biotech/Agribusiness export companies a

**Plan for third Project:**

To set up a **School for advance hard and soft skills development** to meet demand of the companies at Technology Park and SEZ, specially due to high attrition rate in knowledge based industries. We recognize People as most important source competitive advantage, hence for success of the companies that will operate at technology Park/SEZ this company will provide highly skilled manpower as per their requirement. In software business, people are ultimate commodity and the only discriminator in commodity business is price. A cost based model of software development is best supported by a technologically adequately, culturally homogeneous and highly disciplined professional workforce. Concept of finishing School for fresh professional graduates will be applied to get skilled manpower and make them employable

To set up School for entrepreneurship development to create entrepreneurs for new projects to be launched by us

#### **Way forward for success of enterprises at our Technology Park/SEZ**

Phenomenon of a moving up value curve exists in the IT services and knowledge based industries, where successes of companies like Infosys, Wipro and TCS will be short lived unless they make determined efforts to climb to higher levels. Some have moved up a step by doing more work in their back offices located in India. The salary of software professionals in India is rising annually by 15-25%, other costs, such as international travel, are also going up at an alarming rate. To maintain and enhance their margins - these companies need to move up to a value based model of business in which customers pay for their products and services based on perceived or realized value, and not on costs that are incurred. Moving up the value curve is easier said than done. The process is both rough tough and risky and needs enormous amounts of managerial vision, courage and grit. The three core challenges are

- First they have to overcome the liabilities of their Indian-ness/ that too in UP and Lucknow
- Second they have to develop or capture a range of new competencies that are vital for international success
- Third, they have to protect their past while building their future

The Awadh TPS will make serious efforts in achievement of above way forward through joint efforts of the companies at Park/SEZ with ATPS as per MOU between them, and MOU with knowledge providers like IIM, IIT, Research Organizations of CSIR etc etc.

**Our dream:** Once SEZ for IT and Biotech being facilitated by us becomes a reality, a chain of development activities will start at Lucknow- UP to become an Industrial hub having at least ten SEZ/ Technology Parks, it does not matter who are developers of those organizations. The Lucknow and nearby areas already has more than forty Engineering Colleges/ Management Schools, developed by many organizations and Leather export industry at Unnao/ Kanpur

**Awadh TPS is Seeking support** of all intellectuals, knowledge based industries, Academic organizations, who wish to support above mentioned purpose and main objectives, a win-win situation for all stake holders, including parents who desire their children to return to Lucknow from metro cities in India or abroad. We will seek support of our friends/ well wishers abroad and in metro cities and in India/ abroad for their onshore or off shore extension centers in the Park/ SEZ and participation as equity share holder also of the company. We have a vision of having thousands equity share holders, to convert organization from Pvt Ltd to Ltd company, with critical mass to facilitate growth wheel

We have created a group "Entrepreneurs for development of IT SEZ at Lucknow" at **Linkedin**. Kindly join it and advise other professionals to join it

For further details : e mail to Dileep Kumar, at [awadhttps@gmail.com](mailto:awadhttps@gmail.com) or [dileep.bhatnagar@gmail.com](mailto:dileep.bhatnagar@gmail.com) , or contact Mob no 91-9415649067

.....